



Press Release

HACK THE GAPS – DIGITAL.PURPOSE DRIVEN. GLOBAL. THE WSA NOMINEES OF 2022

KLARAH SELECTED AS BEST NATIONAL DIGITAL SOLUTION FOR INTERNATIONAL AWARD IN THE CATEGORY HEALTH AND WELL-BEING

BUEA/Salzburg, 23rd September 2022

Smart content combined with optimized utilization of state-of-the-art technology offers immense opportunities to close global and local divides and the achievement of the UN SDGs. KLARAH was nominated as best national digital solution for CAMEROON for the international WSA (World Summit Awards), awarding yearly digital innovation with impact on society. With this nomination in the Category HEALTH AND WELL-BEING KLARAH qualifies for evaluation by the WSA Jury 2022 among over 350 international nominations - a global diameter of digital innovation, from Canada to Indonesia, from Finland to Mozambique.

The WSA nominees 2022 show the richness, diversity, future, and innovation of digital solutions on a global scale and prove how digital technology can improve society on each corner of the world.

KLARAH was nominated as best national digital solution for CAMEROON for the international WSA.

KLARAH provides mobile apps and intuitive dashboards to improve access to healthcare by matching patients to nurses based on patient need, carer experience and their proximity to each other. By leveraging Africa's illustrious diaspora as initial sponsors for healthcare financing, KLARAH is enabling quality home healthcare in Cameroon with eyes set on other African countries in the near future.

The WSA 2022 nominees will be evaluated based on seven fundamental criteria: Content, Functionality, Design, Technology, Innovation, Impact and Value.

"WSA combines two major perspectives in its initiative - first the commitment on the UN SDGs, and how to use ICTs to development. And second the development of a global knowledge society. The UN SDGs must be our measurement - in terms of what to look at and where to look. Today we are living in a completely different environment - through the mobile revolution, through the emergence of the algorithmic age - data has become a capital as much as labour, land money and machinery. Hence, it is more important than ever to evaluate what is excellent content that really offers solutions and impact. Qualitative, local content has become the key and permanent issue. WSA presents innovation that uses ICT for social connectivity. To hack the global gaps." [WSA Chairman Peter A. Bruck](#).

The WSA nominees are selected carefully and highly competitive by the WSA National Experts from more than 184 UN member states. The WSA National Experts nominate up to eight projects for each country – one for every WSA category.

A nomination to the WSA hence is already an award in itself – the qualification to compete and compare on an international level and being the best practice in Health and Well-being nationally.

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About the WSA

WSA is a global initiative within the framework of the United Nations World Summit on the Information Society (WSIS). WSA is the only ICT event worldwide, that reaches digital driven social impact community in over 180 countries. WSA highlights digital content improving society and focusses on local content with global relevance.

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